



We/come

We would like to welcome you all to our 26th Annual Open House and Kickoff Sale. We know this past year has been tough for the locals dealing with drought conditions, but we are hoping that 2024 is a little kinder to us. One thing that has helped us keep a positive attitude while battling the mud, is dreaming about waist high grass and bountiful crops. The cattle market has stayed strong this past year. It is a little more enjoyable taking cattle to town knowing that your 900lb steers are worth over \$2000. It was only a couple years ago we were selling everything with a \$1 in front of it, and now it isn't uncommon to see the sale reports starting with a \$3. Hopefully everyone keeps up their appetite for beef!

We have always had a strict culling program, but the drought this past year forced us to be even stricter. Again, this year, we were 8th in the nation in Dams of Dominance. Of the 34,861 cows assessed, only 5.32% were honored with the title of Dam of Merit and just over 1% qualified for Dam of Distinction. We had 40 total cows qualifying out of 91 eligible cows, with 30 as Dams of Merit and 10 as Dams of Distinction. In our herd, we had 43.96% of our eligible cows qualify.

We will be offering 32 bulls this year. We will have 1 black purebred bull and the rest of the offering are Balancers, red and black (several homozygous black by pedigree or DNA) and polled (several homozygous polled by pedigree or DNA). The bulls were weaned in September and fed a ration that was designed for a 2.751b / day gain. The bulls are in breeding condition, but they are not fat. All of the bulls have been DNA tested, have a negative BVD PI3 test, and will be semen tested by Dr. Wulf from Red Cloud Animal Health. All bulls will have a first season breeding guarantee.

We will again be using the Auction format this year so we can have live bidding on DV Auction. Different from years past, we are starting all bulls off with a base price of \$3000. Anything that does not sell during the auction will be available private treaty for \$3200. We invite you to join us on Sunday, March 3rd. Mean Bone BBQ will be back, so come and enjoy some beef on us. If you have any questions, be sure and get a hold of Marlin (402-879-4976) or Cole (402-621-0359). Thank you for your continuing interest and trust in our program.







Marlin and Lorri Cole and Amber

GELBVIEHBULLS.COM

SUNDAY, MARCH 3, 2024 1:00 PM CST



824 ROAD 3000 | SUPERIOR, NE 68978

Complimentary Lunch at Noon

SELLING 32 PERFORMANCE BRED BULLS

SALE CONTACT

Marlin Meyer 402-879-4976 Cole Epley 402-621-0359 E-mail: epleycattle@gmail.com SALE SCHEDULE 12:00 PM: Cattle Viewing & Lunch 2:00 PM: Annual Sale

AUCTIONEER Neil Bouray



DIRECTIONS

From the Highway 14 and 136 junction north of Superior, NE, go six miles west on 136 and 1 1/4 miles north.

VETERINARIAN

Dr Wulf, Red Cloud Animal Health.....Red Cloud, NE Each bull has been semen checked and is guaranteed to settle healthy females.

DISCOUNTS \$50 per head for bulls picked up on day of sale. VOLUME DISCOUNTS 2 bulls - 1% | 3 bulls - 2% | 4 bulls - 3% | 5 or more - 4%

FREE DELIVERY Bulls purchased on sale day will be fed free of charge until April 1 at the purchaser's risk. Bulls may be fed after April 1 at the cost of \$4.00 per

head per day. We'd be happy to discuss delivery of your bulls with you. **TERMS** When 1/2 of the total purchase price is paid at sale time, the balance will be carried forward interest-free until April 1. Total payment will be expected on bulls picked up sale day.

FIRST BREEDING SEASON GUARANTEE

Buyers of all bulls injured during the first breeding season, will have credit at the next sale at the value of the purchase price minus salvage value. Contact MLM Gelbvieh promptly so the decision to return the bull to MLM Gelbvieh or to sell the bull by the buyer may be made. Breeding season is defined as the "90-day period following the first turnout of the bulls." In the event of death of a bull during the first breeding season, a credit of 50% of the sale price will be applied at the next sale for a bull.





WATCH AND BID ONLINE FOR FREE!

Can't make it to the sale? Let DVAuction bring the sale to you! Busy during the sale? Let DVAuction represent your bid!

HOW TO REGISTER

1. Create an account on www.dvauction.com under the "Create New Account" tab.

2. Apply for bidding by clicking "Apply for Bidding" in the upper left corner of the screen at least 24 hours prior to the auction.

3. Tune into the sale and make your purchases!

For general questions, please contact the DVAuction office at 402-316-5460 or support@dvauction.com.

High Speed Internet Access Required



Each lot has a unique QR Code that will play a video of that specific bull on DV Auction.

1. Open the camera app on your smart device.

2. Hover over the QR Code in the catalog.

3. Tap the link that appears to view a video of that lot!



eference Sires



JKGF Civil War E92



GRU Just N Time 714J



JRI Wow Factor 254C282



MLM 309L

	REG: AM	GV15754	89 DOB :	1/28/23	3/4 0	Gelbvieh, 1	L/4 Angus	
	C28					A	CT BW	ADJ REA
FRANCHIS	SE F806						86	12.66
	026C					A	DI WW	ADJ IMF
	CONNEA	Y RIGHT A	NSWFR 74	46			593	1.93
MISS 564						ļ	ADJ YW	ADJ FAT
	MISS 45	4P					1059	0.24
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30
12	-1.4	74	116	29	66	6	1.12	-1.59
65%	30%	40%	40%	10%	15%	65%	95%	>95%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
14	0.85	11	-0.14	34	0.71	-0.01	0.28	83.13
55%	30%	75%	25%	55%	15%	40%	70%	45%
• Homoz	ygous Black	, Homozyg	ous Polled	ADJ SCI	ROTAL	40.6 A	DJ PELVIC	177.0

Natural calf out of our donor cow Miss 564C.

- Very well balanced son of Franchise.



GENESEEK

GENESEEK

MLM 311L

	REG: AM	GV15754	91 DOB :	1/28/23	1/2 G	elbvieh, 1	/2 Angus		
FRANCHISE F806 ACT BW AD									
MR DESP							83	12.66	
	MS FH G	RANITE 66	3D			A	DI MM	ADJ IMF	
	SCC TRA	CTION 88E					637	1.95	
MISS 012	1H					Α	DJYW	ADJ FAT	
	MISS 81	55F					1196	0.32	
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30	
17	-2.8	74	113	28	61	9	8.98	0.78	
10%	10%	40%	45%	10%	40%	15%	20%	40%	
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI	
16	0.50	13	0.00	45	0.54	0.01	0.34	86.42	
30%	55%	25%	80%	20%	45%	80%	55%	30%	
• Double	Black, Do	uble Pollec	ł	ADJ SCI	ROTAL	39.4 AI	DJ PELVIC	171.3	

12 out of 15 EPDs above breed average.

4

• WWR 107 and very strong scan data with a Fat Thickness ratio of 167.





MLM 313L REG: AMGV1588124 **DOB:** 1/28/23 **1/4 Gelbvieh, 1/2 Red Angus, 1/4 Simmental** HOOKS TRINITY 9T LEACHMAN CADILLAC L025A **REMPE STABILIZER YD032**

LSF CONQUEROR 0026X

MICC 0040

W122 224												
	MISS 31	25A				1	1043	0.16				
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30				
16	-2.9	63	101	25	57	7	-0.37	-0.26				
15%	10%	80%	70%	30%	60%	40%	>95%	65%				
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI				
10	0.60	15	-0.07	25	0.39	0.00	0.26	77.85				
95%	45%	4%	70%	75%	85%	75%	60%	60%				

• Double Red, Double Polled

ADJ SCROTAL 40.5 ADJ PELVIC

• 1 of the 2 bulls offered on this year's sale that is a 3 breed composite.

· Well put together, balanced bull sired by the popular Leachman Cadillac.

Geneseek'

178.5

GENESEEK'

DJ RE

12.13

\DJ IMF

2.76

77

D1 M

580

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MLM 318L

	REG: AM	GV157549	97 DOB	1/30/23	1/2 Gelbvieh, 1/2 Angus				
	BIEBER C	L ENERGIZ	E F121			A	CT BW	ADJ REA	
JUST N TI					76	12.29			
	MS COLL	EGIAN 714		A	DI MM	ADJ IMF			
	WFL MER	LIN 018A					616	1.85	
MISS 03H						Α	DJYW	ADJ FAT	
	MISS 80	2F					950	0.16	
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30	
18	-6.9	60	82	30	60	8	10.24	-0.02	
5%	1%	95%	>95%	4%	45%	30%	15%	70%	
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI	
21		16	-0.09	8	0.26	0.00	0.50	87.22	
1%	%	2%	45%	>95%	95%	60%	20%	25%	
• Double	Red, Doub	le Polled		ADJ SCR	OTAL	38.4 AI	DJ PELVIC	200.0	

- Supreme heifer bull with a BW EPD of -6.9, which ranks in the top 1% of the breed.
- Weaned off his dam with an actual weaning weight of 635 lbs.
- Sired by the new popular Red Balancer bull, Just N Time.
- His grandsire is the very popular Red Angus bull, Bieber Energize.

MLM 3152L

REG: AMGV1566068 DOB: 1/30/23 1/2 Gelbvieh, 3/8 Angus, 1/8 Red Angus CLASSIC 266D ET ACT BW **ADJ REA BLOCK PARTY** 90 13.34 MISS GRAVITY 514C DI W DJ IMF 786 0.96 WOW FACTOR 254C282 DJ Y **MISS 921G** 1283 0.17 **MISS 693S** YW PG30 CED BW ww MILK CEM HP ТΜ 14 2.77 1.3 82 121 27 68 9.42 35% 85% 15% 30% 15% 10% 45% 20% 5% ST SC DOC YG CW REA FAT MARB FPI 12 0.23 44 -0.06 12 0.73 -0.1773.32 85% % 50% 4% 25% 15% 1% >95% 90% ADJ SCROTAL 40.5 221.0

- Red, Homozygous Polled
- A son of Block Party, the 2021 Balancer Futurity Champion.
- A high growth bull that was 13% above average at weaning and at yearling. He has a WDA of 3.58.
- Well-rounded bull out of a Wow Factor daughter.

MLM 319L

	REG: AM	GV15754	98 DOB :	1/31/23	1/2 0	1/2 Gelbvieh, 1/2 Angus					
	S A V FIN	A	CT BW	ADJ REA							
WOW FAC	TOR 254C	282			94	15.28					
	MS QUEE	NOFDIAM		Δ	DIWW	ADJ IMF					
	TENDEDI	0IN N407			651	1.67					
MISS 413		UIN N407					DJ YW	ADJ FAT			
WII55 413	-	07					1270	0.19			
	MISS 28	22					1210	0.15			
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30			
12	1.3	95	153	20	67	8	13.77	2.13			
65%	85%	1%	1%	75%	15%	30%	1%	15%			
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI			
18	1.45	13	-0.08	50	0.60	-0.02	0.27	91.21			
10%	5%	25%	50%	15%	35%	20%	70%	15%			
Homozygous Black, Homozygous Polled ADJ SCROTAL 39.7 ADJ								221.3			

- Homozygous Black, Homozygous Polled ADJ SCROTAL 39.7 ADJ PELVIC Powerful EPDs with WW and YW both ranking in the top 1% and ranking top
- 15% or better in \$Cow, FPI, and EPI indexes. Ranked 1st in his contemporary yearling group with an adjusted 365-day weight of 1270 lbs.

Geneseek'

GENESEEK'

His dam has been a mainstay in our herd, posting a perfect 8 for 8 record having AI sired calves, with every single one of them ratioing 104 or better for both WW and YW.



M	LM		X	gene seek'							
	REG: AN	IGV15755	501 DOB	:2/1/23	1/2 Ge	lbvieh, 1/	2 Angus				
CIVIL WAI	V A R DISCOVERY 2240 ACT BW ADJ REA CIVIL WAR E92 92 12.12 LOTTIE C92 ADJ WW ADJ IMF										
MISS 058		AGNITUDE 8D			A	653 DJ YW L081	2.02 ADJ FAT 0.11				
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30			
14	-0.1	90	150	24	70	10	12.74	2.42			
35%	60%	3%	2%	40%	5%	10%	2%	15%			
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI			
14	1.20	15	-0.09	52	0.61	-0.03	0.45	95.73			
55%	10%	4%	45%	10%	30%	10%	30%	4%			
 Homozy 	gous Black	, Homozyg	ous Polled	ADJ SCI	ROTAL	42.0 A	DJ PELVIC	185.5			

Homozygous Black, Homozygous Polled ADJ SCROTAL 42.0 ADJ PELVIC

- Stacked EPDs in thetop 50% of the breed or better in Intake and Carcass and top 4% FPI.
- Impressive pedigree with Civil War as his sire and Mead Magnitude as his maternal grandsire. Civil War is known for adding the pounds and strong carcass traits, while Mead Magnitude produces the perfect female. This combination has produced a herd builder bull.





MJ	LM		X	gene seek							
REG: AM	GV15755	03 DOB :	2/1/23	1/2 Gelb	vieh, 1/4	Red Angu	s, 1/4 Si	mmental			
		IN ON 183	C			A	CT BW	ADJ REA			
GW COPP	GW COPPERHEAD 919G 89 12.87										
	GW MISS	A	DI MM	ADJ IMF							
	HART 35		590	2.23							
MISS 312	MISS 3125A ADJ YW A										
	MISS 96	2J				1	L109	0.13			
CED	BW	WW	YW	MILK	TM	CEM	HP	PG30			
14	-1.0	68	100	24	57	9	3.31	1.00			
35%	35%	65%	70%	40%	60%	15%	85%	40%			
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI			
17	0.30	18	-0.37	26	0.78	-0.07	0.43	82.86			
20%	75%	1%	1%	70%	15%	1%	25%	35%			
Double	Double Red, Double Polled ADJ SCROTAL 37.7 ADJ PELVIC 191.5										
• His dan	His dam is a 4-time Dam of Merit and a 2-time Dam of Distinction.										

 324L boasts balanced growth and maternal EPDs and very strong Intake and Carcass EPDs.





MLM 325L

Geneseek'

185.5

GENESEEK

		REG: AN	IGV15755	04 DOB	:2/1/23	1/2 Ge	lbvieh, 1/	2 Angus	
		3F EPIC 4	4631				A	CT BW	ADJ REA
ESQU	IRE 2	254G230	ET					82	12.98
		MS PRAI	RIE ROSE 2	254Z630E	Т		A	DI MM	ADJ IMF
		MARSHA		650	2.73				
MISS	624	D			A	DJYW	ADJ FAT		
		MISS 42	6B				1	L202	0.17
CE	D	BW	WW	YW	MILK	ТМ	CEM	HP	PG30
1	6	-3.6	75	120	24	61	9	4.39	0.50
15	%	5%	35%	30%	40%	40%	15%	70%	70%
S	T	SC	DOC	YG	CW	REA	FAT	MARB	FPI
1	8	1.10	14	-0.05	23	0.17	-0.02	0.56	93.50
10	%	15%	10%	60%	90%	>95%	20%	15%	10%

Homozygous Black, Homozygous Polled ADJ SCROTAL 39.7 ADJ PELVIC

- Calving ease bull with strong growth and carcass numbers. Very wellbalanced bull.
- We used 5 straws of JRI Esquire last year and ended up with 3 heifers and 2 bulls. Both bulls are in the sale and all 3 heifers are in the replacement pen. They are all consistent, thick over the top, and very deep sided. It should be no surprise that we used JRI Esquire heavily on the cows calving right now.

MLM 326L

	REG: AN	IGV15755	05 DOB	:2/1/23	5/8 G	elbvieh, 3	/8 Angus	
	FRANCHI	SE F806					ACT BW	ADJ REA
MR DESP	ERADO OO	85H				- E	83	12.76
	MS FH G	RANITE 66	3D			4	DI WW	ADJ IMF
	WOW FAC	CTOR 2540	282				678	1.45
MISS 122			202				ADJ YW	ADJ FAT
	MISS 65	9D					1217	0.19
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30
16	-0.4	89	141	20	65	9	13.77	1.10
15%	50%	4%	4%	75%	20%	15%	1%	40%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
12	0.82	14	-0.05	63	0.79	-0.01	0.21	88.98
85%	30%	10%	60%	2%	10%	40%	85%	20%
Homozygous Black, Homozygous Polled ADJ SCROTAL 41.0 ADJ PELVIC 1								

- Homozygous Black, Homozygous Polled ADJ SCROTAL 41.0 ADJ PELVIC
 Weaned off his first calf dam with an adj. WW of 678 lbs, and she turned around and had another AI sired calf 364 days later.
- Very solid bull with a solid pedigree to stand behind him. Both his dam and granddam represent what the commercial man would want his cows to look like.



M	LM		×	gene seek"						
	REG: AN	IGV15755	508 DOB	: 2/2/23	1/2 G	elbvieh, 1 _/	2 Angus			
CIVIL WA		SCOVERY 2 92	240				CT BW 82 DJ WW	ADJ REA 13.75 ADJ IMF		
MISS 019			TIONAL BO			628 DJ YW 1229	2.21 ADJ FAT 0.22			
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30		
17	-1.4	85	144	24	67	10	8.79	1.19		
10%	25%	10%	2%	40%	10%	5%	20%	40%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
20		12	-0.07	62	0.79	-0.01	0.42	94.32		
3%	%	50%	70%	2%	15%	60%	25%	4%		
 Homozy 	Homozygous Black, Homozygous Polled ADJ SCROTAL 41.0 ADJ PELVIC 185.8									

Homozygous Black, Homozygous Polled ADJ SCROTAL 41.0 ADJ PELVIC
 His dam is a favorite around our place. She's very moderate and sleek in her build but cranks out high performing calves. 329L has a WW ratio of 105, YW ratio of 107, REA ratio of 105, and IMF Ratio of 117.



His granddam is on the shortlist to be in the donor pen this spring.
Use him to produce both stellar cows and high performing feedlot steers.



<u>MLM 3154L</u>

GENESEEK

	REG: AN	IGV15659	55 DOB	: 2/2/23	1/2 Gelbvieh, 1/2 Angus					
	S A V FIN	IAL ANSWE	R 0035			A	CT BW	ADJ REA		
WOW FAC	TOR 254C	282					88	14.39		
	MS QUEE	NOFDIAM		Δ	OT MM	ADJ IMF				
						700	1.65			
		JLEE EMBL	AZON W1	03						
MISS GRR	1201Y						DJYW	ADJ FAT		
	MISS 92	01				1	1093	0.25		
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30		
11	2.7	87	135	24	67	8	6.72	1.14		
80%	>95%	5%	10%	40%	15%	30%	35%	40%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
12		12	-0.11	41	0.61	-0.02	0.05	78.80		
85%	%	50%	35%	35%	30%	20%	>95%	70%		
• Red, M	ultiple Poll	ed		ADJ SCI	ROTAL 3	9.2 AI	DJ PELVIC	185.8		
,			n of the	33 633 20	tive cowe	in the Ce	lhvioh			

 Dam is a Dam of Distinction, of the 33,633 active cows in the Gelbvieh breed only 1.1% qualify for this honor.

- Dam is a 12-year-old that has had 12 calves with a calving interval of 362 days.
- A son of Wow Factor with a weaning EPD in the top 5% and a yearling EPD in the top 10%.



MLM 332L

	REG: AN	IGV15755	10 DOB	:2/3/23	3/8 G	elbvieh,	5/8 Angus				
	S A V FIN	AL ANSWE	R 0035				ACT BW	ADJ REA			
WOW FAC	TOR 254C	282			87	13.78					
	MS QUEE		ADJ WW	ADJ IMF							
			688	2.30							
	MEAD M	AGNITUDE									
MISS 055	H						ADJ YW	ADJ FAT			
	MISS 41	3B					1243	0.22			
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30			
13	0.7	105	183	25	78	9	16.68	2.63			
50%	75%	1%	1%	30%	1%	15%	1%	5%			
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI			
13	1.45	12	0.05	78	0.82	0.01	0.34	100.99			
70%	5%	50%	95%	1%	10%	80%	55%	1%			
Homozy	gous Black	, Homozyg	ous Polled	ADJ SCI	ROTAL	40.1	ADJ PELVIC	230.8			

Homozygous Black, Homozygous Polled ADJ SCROTAL 40.1 ADJ PELVIC
 Unbelievable growth numbers on this bull that weaned off his 2nd calf dam at 698 lbs and had a YW of 1243 lbs. Couple that with REA ratio of 105, Fat thickness ratio of 115 and IMF ratio of 122, and you can see that he will produce outstanding calves in your operation.



GENESEEK'

244.3

Geneseek'

- We have always liked our Wow Factor calves, and he didn't disappoint here.
- 332L ranks in the top 1% in 6 categories, including the Feeder Profit Index.

<u>MLM 3157L</u>

REG: AMGV1565947 DOB: 2/4/23 1/2 Gelbvieh, 1/2 Angus V A R DISCOVERY 2240 ACT BW ADJ REA **CIVIL WAR E92** 92 14.89 LOTTIE C92 DI M. DJ IMF 727 1.68 CONNEALY LEAD ON DJYW DJ FAT MISS 025X 1292 **MISS 381N** 0.14 CED BW ww YW MILK CEM HP PG30 ТΜ 9 1.8 94 162 23 70 7 8.21 1.61 95% 90% 1% 50% 5% 45% 15% 1% CW FAT FPI MARB ST SC DOC YG REA 64 15 1.20 9 0.13 0.63 -0.06 0.50 96.42 40% 10% 95% 30% 2% 30% 1% 20% 3%

- Homozygous Back, Multiple Polled
- A Civil War son to be used on mature cows. He will add pounds to your calf crop.
- Weaning EPD and yearling EPD in the top 1%.
- He had a 104 ratio at weaning and a 114 at yearling with a WDA of 3.56.
- Dam is a 13-year-old daughter of the Angus bull Connelly Lead On.

ADJ SCROTAL

41.8

ADJ PELVI

M	LM		X	gene seek							
	REG: AMG	V156596	8 DOB: 2	2/4/23	1/2 Gelb	vieh, 1/2	Red Angı	IS			
BIEBER CL ENERGIZE F121 ACT BW AT JUST N TIME 714J B4 1 MS COLLEGIAN 714E ADJ WW AT											
MISS 90		QUEROR O 6E	026X			А	757 DJ YW L136	1.99 ADJ FAT 0.18			
CED	BW	ww	YW	MILK	TM	CEM	HP	PG30			
15	-1.9	71	109	29	64	7	4.59	0.61			
25%	20%	55%	55%	10%	25%	45%	60%	40%			
ST 21	SC	D0C 12	YG -0.04	CW 19	REA 0.39	FAT 0.01	MARB 0.27	FPI 81.48			
1%	%	50%	65%	95%	75%	80%	70%	50%			
Multiple Red, Homozygous Polled ADJ SCROTAL 36.2 ADJ PELVIC 216.3 A calving ease son of the popular Just N Time bull. Lust N Time has an average bitthweidth of 78 lbs on 130 calves in 30 hards											

- Just N Time has an average birthweight of 78 lbs on 139 calves in 30 herds.
- Top 25% for CED and BW and top 10% for Milk.

84 lb birthweight, actual weaning weight of 816 with a WDA of 3.73.

MLM 3159L

REG: AMGV1565970 **DOB:** 2/5/23 3/8 Gelbvieh, 5/8 Angus CONNEALY COMRADE 1385 ACT B ADJ REA **KESSLERS COMMODORE 6516** 82 11.47 **KESSLERS RAINBOW 0595** DJ IMF DJ WV 2.37 631 BLACK MARBLE TENDER 006X ADJ YW DJ FAT **MISS 909G** 1043 0.10 MISS 733E CED BW YW MILK ТΜ CEM ΗP PG30 ww -2.1 109 10.53 1.83 15 70 23 59 q 20% 60% 55% 50% 50% 15% 10% 25% 15% ST SC DOC YG CW REA FAT MARB FPI -0.10 32 0.45 0.02 0.41 84.72 15 11 40% % 75% 40% 65% 65% 20% 35% 35%

 Homozygous Black, Homozygous Polled ADJ SCROTAL 38.7 ADJ PELVIO 179.0 55 🗐

Dam is a Dam of Merit, only 5.5% of the 33,633 active cows in the Gelbvieh breed qualify for this honor.

- A son of the Angus bull, Kessler Commodore.
- Birthweight of 82 lbs. CED EPD of 15 and BW of -2.1.



#8 in the Nation for Dams of Distinction & Merit with 40 Cows Qualifying!

Again this year, we were 8th in the nation in Dams of Distinction. Of the 34,861 cows assessed, only 5.32% were honored with the title of Dam of Merit and just over 1% gualified for Dam of Distinction. We had 40 total cows qualifying out of 91 eligible cows, with 30 as Dams of Merit and 10 as Dams of Distinction. In our herd, we had 43.96% of our eligible cows qualify.

Geneseek



MLM 340L

	REG: AN	IGV15755	17 DOB	: 2/6/23	1/2 Ge	lbvieh, 1/	2 Angus	
	3F EPIC 4	4631				A	CT BW	ADJ REA
ESQUIRE	254G230						79	14.20
	MS PRAI	RIE ROSE 2	254Z630E	T		A	DI MM	ADJ IMF
	UNANIM	DUS 11B E	т				686	0.74
MISS 665	D					Α	DJYW	ADJ FAT
	MISS 10	4Y					1171	0.17
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30
12	-1.2	80	125	27	67	6	8.95	0.94
65%	35%	20%	20%	15%	15%	65%	20%	40%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
21	1.30	13	0.05	27	0.10	0.00	0.31	85.97
1%	10%	25%	95%	80%	>95%	60%	60%	30%
Double	Black, Do	uble Polled	l	ADJ SCI	ROTAL	40.9 AI	DJ PELVIC	192.8

- Double Black, Double Polled
- The only other Esquire son on this sale, and he has been one of my favorites from day one.
- Solid growth and maternal numbers, and his dam has been a Dam of Merit for the past two years now, with an average calving interval of 368 days for the past 6 years.



GENESEEK'

GENESEEK

Weaned off his 8-year-old dam at a whopping 725 lbs on September 5th.

MLM 344L

REG: AMGV1575519 DOB: 2/7/23 5/8 Gelbvieh, 3/8 Red Angus **BIEBER CL ENERGIZE F121** CT BW ADJ REA JUST N TIME 714J 12.06 91 MS COLLEGIAN 714E DJ W DJ IMF 549 1.88 **PROFIT PRODUCER 254B32** ADJ YV DJ FAT **MISS 802F** 1070 0.17 MISS 6115D PG30 CED BW ww YW MILK ТΜ CEM ΗP 13 69 110 24 58 6.59 0.53 0.4 5 50% 50% 65% 55% 40% 55% 80% 35% 40% DOC YG CW FAT MARB FPI ST SC REA 25 18 13 -0.14 0.45-0.03 0.18 76.06 10% 25% 25% 85% 65% 10% 90% 80%

ADJ SCROTAL

- Double Red, Homozygous Polled
- 3/4 brother to 318L.
- Powerful red bull that will produce very maternal, easy keeping females.
- Another bull sired by Just N Time.



M]	LM	3:	160	DL			X	gene seek		
	REG: AN	IGV15659	965 DOB	: 2/9/23	3/4 Ge	lbvieh, 1/	4 Angus			
S A V FINAL ANSWER 0035 NOW FACTOR 254C282 MS QUEENOFDIAMONDS 254A82 ADJ WW ADJ REA 14.18 ADJ WW										
WISS 529		IPACT 396 DY	60N			A	730 DJ YW L172	1.79 ADJ FAT 0.21		
CED	BW	WW	YW	MILK	тм	CEM	HP	PG30		
16	-0.8	82	130	24	65	10	14.40	2.32		
15%	40%	15%	15%	40%	20%	10%	1%	15%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
18		13	-0.16	42	0.86	-0.01	0.03	81.49		
10%	%	25%	20%	30%	4%	40%	>95%	50%		
	gous Blac	, I		ADJ SCI		36.0 A) PELVIC	246.8		

· Dam is a Dam of Merit. She is an 8-year-old Black Imprint daughter with a perfect udder. One of our best purebred cows.

3160 is like all the other Wow Factor calves, they come easy and are above average for growth.

• Top 15% for CED, WW and YW. Weaning ratio of 105 and a yearling ratio of 103.



MLM 362L

	REG: AM	GV157553	35 DOB	:2/11/23	3/8 Gelbvieh, 5/8 Angus					
		IAL ANSWE	R 0035			A	CT BW	ADJ REA		
WOW FAC							88	14.25		
	MS QUEE	NOFDIAMO)NDS 254	A82		A	DI MM	ADJ IMF		
	MFAD M	AGNITUDE					674	2.42		
MISS 021						A	DJYW	ADJ FAT		
	MISS 61	00D				1	L200	0.29		
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30		
11	3.6	101	177	27	78	8	17.05	2.07		
80%	>95%	1%	1%	15%	1%	30%	1%	15%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
11	1.30	14	-0.02	86	1.05	0.00	0.23	92.33		
90%	10%	10%	75%	1%	1%	60%	80%	10%		
Double	Black, Do	uble Polled		ADJ SC	ROTAL	40.8 AI	DJ PELVIC	208.0		

Another extremely powerful bull sired by Wow Factor.

6 EPD's in the top 1% of the breed and top 10% FPI.

• Weaned off his 2nd calf dam with a ratio of 113, and incredible carcass data with a REA ratio of 109, Fat Thickness ratio of 152, and IMF ratio of 128.

 His dam is now 2 for 2 on her offspring making the sale catalog, and his granddam is a 3-time Dam of Merit.

13

GENESEEK

MLM 369L											
REG: A	REG: AMGV1575541 DOB: 2/17/23 80% Gelbvieh, 15% Angus, 5% Red Angus										
POST ROCK POWER BUILT 37B8 ACT BW ADJ REA											
CIRE POWERBUILT 24H 94 12.1 MS CLEOPATRA 125B63 ADL WW ADLU											
	IVIS CLEU	PAIKA 12	0000			A	DI MM	ADJ IMF			
	HART 35	N34					633	1.58			
MISS 303	Α					A	DJYW	ADJ FAT			
	MISS 46	OP				1	L092	0.09			
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30			
12	1.7	68	98	20	54	5	8.25	-1.26			
60%	90%	65%	75%	75%	75%	80%	30%	85%			
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI			
10	0.60	16	-0.30	35	0.83	-0.06	0.07	69.58			
95%	45%	2%	10%	40%	10%	2%	95%	95%			
Double Red, Double Polled ADJ SCROTAL 37.7 ADJ PELVIC 176.3											
 One of 	• One of the first calves sired by CIRE Powerbuilt, who's calves have been very										
stout a	nd heavy b	uilt.	-								
Weaped off his 10 year old dam at 623 lbs with a ratio of 106											

 Weaned off his 10-year-old dam at 633 lbs with a ratio of 106. His dam is a 4-time Dam of Merit and 1-time Dam of Distinction.



MLM 3165L

GENESEEK

F

	REG: AM	GV15660	70 DOB :	2/17/23	1/2	Gelbvieh,	1/2 Angus	
	REBEL YE	ELL 804F E	Т				ACT BW	ADJ REA
GO TIME	781J						86	14.34
	SOPHIA 7	781E				ADJ WW	ADJ IMF	
	WOW FAC		738	2.30				
MISS 943	G						ADJ YW	ADJ FAT
	MISS GR	R 1205Y					1127	0.18
CED	BW	WW	YW	MILK	TM	CEM	HP	PG30
14	-1.2	72	111	25	61	8	10.22	1.78
35%	35%	50%	50%	30%	40%	30%	15%	15%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
18		12	0.06	40	0.43	0.03	0.27	80.23
10%	%	50%	95%	35%	70%	>95%	70%	60%
Homozy	/gous Black	, Homozyg	ous Polled	ADJ SCI	ROTAL	37.6	ADJ PELVIC	197.0

Homozygous Black, Homozygous Polled ADJ SCROTAL 37.6 ADJ PELVIC

- Dam is a Wow Factor daughter that is a Dam of Merit.
- · The Wow Factor daughters are all moderate framed, thick cows with wellstructured udders.
- Ratio of 106 at weaning and a WDA of 3.62.
- · Below average birth and above average growth EPDs.

MLM 3167L

	REG: AM	GV15659	73 DOB :	2/20/23	3/4 G	elbvieh, 1	/4 Angus					
GO TIME	REBEL YELL 804F ET ACT BW GO TIME 781J SOPHIA 781E ADJ WW											
BOLTON PAY DAY 45C 670 ADJ YW A												
CED	BW	WW	YW	MILK	ТМ	CEM	HP	0.20 PG30				
14	-0.6	63	89	20	52	6	8.39	2.58				
35%	40%	80%	90%	75%	85%	60%	30%	5%				
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI				
22		12	-0.07	10	0.33	0.01	0.16	70.99				
1%	%	50%	70%	>95%	90%	85%	80%	90%				
Homozygous Black, Homozygous Polled ADJ SCROTAL 37.7 ADJ PELVIC 198.8												

- A son of Go Time, the 2022 Balancer Futurity Champion.
- Dam is a Purebred daughter out of Bolton Pay Day.

A well-rounded bull with top notch genetics.

GENESEEK'

Geneseek'

MLM 3168L

REG: AMGV1566076 DOB: 2/20/23 1/2 Gelbvieh, 1/2 Angus REBEL YELL 804F ET ACT BW **ADJ REA** GO TIME 781J 84 13.09 SOPHIA 781E DJ W **DJ IMF** 2.04 720 BASIN PAYWEIGHT PLUS 6048 ADJ YV DJ FAT MISS 966G 1051 0.21 MISS 82011 MILK PG30 CED BW ww YW ТΜ CEM ΗP -0.9 65 96 58 9 9.54 2.10 16 26 15% 40% 80% 85% 25% 55% 15% 15% 15% ST SC DOC YG CW REA FAT MARE FPI 0.00 0.03 18 38 0.58 0.36 78.65 9 10% % 95% 80% 45% 40% >95% 50% 70% 190.3

Homozygous Black, Homozygous Polled ADJ SCROTAL 40.7 ADJ PELVIC
 A son of Go Time, the 2022 Balancer Futurity Champion, who is a son of Rebel Yell, the 2020 Balancer Futurity Champion.

- Birthweight was 84, -0.9 BW EPD and a 16 for CED which is in the top 15%.
- Weaning weight of 720, ratio of 103 and a WDA of 3.58.

MLM 378L

	REG: AM	GV157554	49 DOB	: 2/22/23	1/2 Ge	1/2 Gelbvieh, 1/2 Angus				
	WOW FAC	CTOR 2540	282			A	CT BW	ADJ REA		
MR 043H						86	15.19			
	MISS 52	90			A	DI MM	ADJ IMF			
	PINE COU	JLEE EMBL	AZON W1	03			677	1.72		
MISS GRI	4201B					A	DJYW	ADJ FAT		
	MISS GR	R 9157W				1	L136	0.16		
CED	BW	WW	YW	MILK	ТМ	CEM	HP	PG30		
16	0.7	77	117	28	66	10	11.68	4.31		
15%	75%	30%	35%	10%	15%	10%	4%	2%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
14	0.35	15	-0.25	46	1.03	-0.03	0.10	78.98		
55%	70%	4%	3%	20%	1%	10%	>95%	65%		
Multiple Black, Homozygous Polled ADJ SCROTAL 41.4 ADJ PELVIC 19										

Multiple Black, Homozygous Polled ADJ SCROTAL 41.4 ADJ PELVIC
 WW ratio of 113 off his 10-year-old dam, who is a 4-time Dam of Merit and

 1-time Dam of Distinction with a 369-day calving interval.
 Extra-long bodied, well-balanced bull. Use him to produce powerful, herdbuilding cows.



GENESEEK

 4201B has only raised 2 bulls, this one being the second one since 2016. Don't miss out on him!



MLM 3169L

GENESEEK'

	REG: AM	GV15660	75 DOB :	2/22/23	1/2 Gelbvieh, 1/2 Angus					
	KCFBE	NNETT SO	UTHSIDE			A	CT BW	ADJ REA		
MEAD MA	GNITUDE						88	12.69		
	MEAD PR	IMROSE N	198		Α	DIWW	ADJ IMF			
	POLTON	PAY DAY 4		776	2.56					
MISS 964			50				DJ YW	ADJ FAT		
11133 304	MISS 32	3A					1202	0.11		
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30		
16	-0.1	92	150	28	74	10	12.94	3.46		
15%	60%	2%	2%	10%	2%	10%	2%	5%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
11		12	-0.17	51	0.90	-0.02	0.50	99.43		
90% % 50% 15% 10% 3% 20% 20% 2%										
• Homozy	gous Black	, Homozyg	gous Polled	ADJ SCI	ROTAL	41.3 A	DJ PELVIC	205.8		

- Homozygous Black, Homozygous Polled ADJ SCROTAL 41.3 ADJ PELVIC
- Dam is a Dam of Merit, a purebred cow out of Bolton Pay Day.
- A son of the Angus bull, Magnitude, with great numbers.
- He is the top 20% or better for 14 of the 16 EPDs listed. Weaning EPD of 92, top 2%, weaning weight of 776 with a 111 ratio and a WDA of 3.83 with no creep feed.



Yearling EPD of 150, top 2%, yearling weight of 1202 and a ratio of 106, WDA of 3.41.



Gelbvieh and Balancer Breed Average EPDs

(Non-Parents, Fall 2023)

	Growth and Maternal EPDs											
	CED	BW	WW	YW	МК	ТМ	CEM	HP	PG30	ST	DOC	
Gelbvieh	13	0.0	69	101	22	57	6	7	1	16	12	
Balancer [®]	13	-0.5	72	110	21	57	7	6	1	14	12	
		Intake and Carcass EPDs Index Values										
	DMI	YG	CW	RE	MB	FT	ADG	RFI	\$Cow	FPI	EPI	
Gelbvieh	0.010	-0.25	30	0.71	0.17	-0.04	-0.036	-0.009	112.44	74.95	80.45	
Balancer [®]	0.023	-0.08	35	0.51	0.34	-0.01	0.005	-0.014	102.91	80.93	114.13	



Search for MLM Gelbvieh · Epley Cattle

SUNDAY, MARCH 3, 2024 2:00 PM CST



MLM 380L

	REG: AM	GV15755	51 DOB	:2/23/23	3/8 Gelbvieh, 5/8 Angus					
WOW FAC	TOR 254C	IAL ANSWE 282 Enofdiam(CT BW 89 DJ WW	ADJ REA 12.84 Adj imf				
MISS 887		HILL FIRES		А	631 DJ YW L103	2.08 ADJ FAT 0.22				
CED	BW	WW	YW	MILK	тм	CEM	HP	PG30		
12	0.8	87	142	21	64	7	13.72	2.05		
65%	80%	5%	4%	70%	25%	45%	1%	15%		
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI		
13	1.00	13	0.03	46	0.61	0.03	0.18	84.14		
70%	20%	25%	90%	20%	30%	>95%	90%	40%		
Multip	le Black, Ho	omozvgous	Polled	ADJ SCR	OTAL	37.9 AI	DJ PELVIC	220.3		

Very powerful EPDs with this Wow Factor son. In our opinion, he is the thickest, most fluid son we raised out of Wow Factor this year.

His dam was a Dam of Merit this past year, and she will be again if she keeps raising bulls like 380L.

GENESEEK

GENESEEK

MLM 384L

	REG: AM	GV15755	55 DOB :	2/27/23	3/8 Ge	elbvieh, 5,	/8 Angus	
	WOW FAC	CTOR 2540	282			A	CTBW	ADJ REA
MR 912G							95	10.65
	MISS 03	OX	A	DI MM	ADJ IMF			
	H A IMAG	E MAKER		691	2.27			
MISS 801	F					A	DJYW	ADJ FAT
	MISS 64	2D			1	L070	0.15	
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30
12	3.3	89	136	28	73	7	11.97	2.34
65%	>95%	4%	10%	10%	2%	45%	4%	15%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
19	1.15	11	0.16	32	-0.08	0.01	0.05	78.59
5%	15%	75%	>95%	65%	>95%	80%	>95%	70%
• Homozy	gous Black	k, Homozyg	ous Polled	ADJ SC	ROTAL 4	10.0 A) PELVIC	178.8

- Tremendous growth and maternal EPDs with 8 out of 12 being in the top 15% of the breed.
- · His dam is picture perfect, deep sided and has a beautiful udder. She has been a Dam of Merit for the past 2 years now.
- He is sired by our herd sire Mr 912G who consistently produces well built, thick calves and flawless females.
- He weaned off his dam with a 116 ratio at 691 lbs.

M	LM	3	176	ЗL			X	Genesee
		IGV15659			3/4 Ge	lbvieh, 1/	4 Angus	
ORT KNO	X H143	ND 254F8 IANNA 77					CT BW 85 DJ WW	ADJ REA 11.65 Adj imf
BASIN PAYWEIGHT PLUS 6048 MISS 916G MISS 561C						A	728 DJ YW 1109	2.09 ADJ FAT 0.18
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30
15	-0.1	78	115	24	63	9	10.05	1.14
25%	60%	25%	40%	40%	30%	15%	15%	40%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
18		12	-0.06	31	0.42	-0.01	0.21	81.24
10%	%	50%	60%	65%	70%	40%	85%	55%
Homozy	Idous Black	Homozy	r Pous Polled	ADJ SCI		38.0 AI	DJ PELVIC	204.8

 A son of Fort Knox, our purebred herd sire that we purchased from Lost River Livestock at Clearbrook MN.

· Excellent birth to weaning growth on the cow's milk and very short pasture.

• Ratio of 104 at weaning and a WDA of 3.64.



<u>MLM 388L</u>

GENESEEK

	REG: AN	IGV15755	559 doe	3: 3/4/23	1/2 Ge	lbvieh, 1/	2 Angus	
	WOW FAC	CTOR 2540	282		A	CT BW	ADJ REA	
MR 912G				83	12.76			
	MISS 03	0X	A	DI MM	ADJ IMF			
	OPTIMIZ	ER 148A24		760	0.60			
MISS 864F ADJ YW ADJ FA								
	MISS GR	R 4201B					1248	0.24
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30
15	-1.0	83	133	29	70	8	7.85	2.83
25%	35%	15%	10%	10%	5%	30%	25%	5%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
17	1.05	14	0.03	46	0.44	0.01	0.19	85.58
20%	20%	10%	90%	20%	65%	80%	90%	30%

- Multiple Black, Homozygous Polled ADJ SCROTAL 43.7 ADJ PELV
- Another bull sired by our very own Mr 912G, this bull calf has some serious growth and maternal traits.
- All 12 growth and maternal EPDs are 35% or better for the breed average, and he ranks 1st in weaning with a 127 ratio and 2nd in yearling with a 109 ratio.
- He also boasts a 43.7 Scrotal Circumference. This bull is wide across the top and thick in his hip.
- His dam is a 2-time Dam of Merit.

MLM 398L

REG: AMGV1575569 DOB: 3/8/23 1/2 Gelbvieh, 1/2 Angus

WOW FACTOR 254C282 CT BW ADJ REA MR 940G 95 13.00 MISS 603D DI W ADJ IMF 664 2.22 **UNANIMOUS 11B ET** DJ FAT ADJ YV MISS 642D 1142 MISS 105Y 0.19 CED BW YW MILK HP PG30 ww ТΜ СЕМ 81 26 13.10 10 131 67 7 3.24 1.1 15% 90% 85% 15% 15% 25% 45% 29 5% ST SC DOC YG CW REA FAT MARB FPI 20 1.00 14 0.00 31 0.24 -0.01 0.41 86.17 20% 10% 65% 95% 40% 35% 30% 2% 80%

ADJ SCROTAL

38.3

ADJ PELVIC

Multiple Black, Homozygous Polled

Another impressive bull that goes back to Wow Factor.

- Excellent Growth and Maternal EPDs with 9 out of 12 being in the top 25% of the breed.
- His dam is a 2-time Dam of Merit and his granddam is a 4-time Dam of Merit and 4-time Dam of Distinction.

<u>MLM 3188L</u>

	REG:	AMGV156	66073 D	OB: 3/14	/23 P i	urebred Ge		
IN DEMAND 254F839 ET ACT BW								
FORT KNOX H143 8								13.31
DDGR ARIANNA 77B							DJ WW	ADJ IMF
BOLTON PAY DAY 45C							674	2.36
MISS 960G ADJ YW								ADJ FAT
MISS 302A							1034	0.13
CED	BW	ww	YW	MILK	ТМ	CEM	HP	PG30
14	-0.7	72	97	18	54	8	9.39	2.08
30%	30%	40%	65%	90%	70%	20%	25%	20%
ST	SC	DOC	YG	CW	REA	FAT	MARB	FPI
16		12	-0.17	14	0.28	-0.04	0.17	76.46
45%	%	45%	85%	95%	>95%	40%	55%	50%
 Homozy 	Homozygous Black, Homozygous Polled ADJ SCROTAL 38.9 ADJ PELVIC							158.7

HOIIIOZYGOUS DIACK, HOIIIOZYGOUS POIleu ADJ SCRUTAL 38.9 ADJ PEL

- Dam is a Dam of Merit; she is a purebred Bolton Pay Day daughter.
- The only purebred Gelbvieh bull in the sale.
- Another son of our moderate framed, easy keeping herd sire, Fort Knox.



GENESEEK

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GENESEEK

















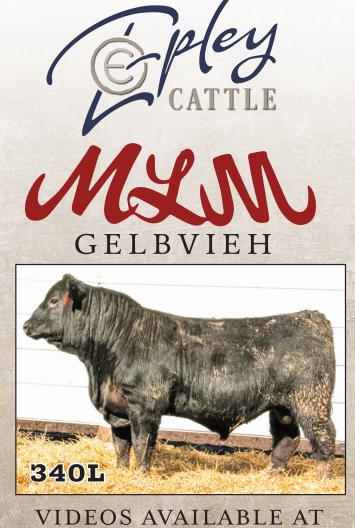






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